

(Approved)

**REDEVELOPMENT AUTHORITY COMMISSION
Minutes**

January 14, 2016

Brillion City Hall

6:30 PM

1. Call to Order: Vice- Chairperson called the meeting to order at 6:35 pm.

Roll Call: Present were Beth Wenzel, Ralph Rice, Jerome Popp, Kim Buboltz. Alderperson Mel Edinger, and Community Dev. Director/RDA Coordinator Cheryl Welch.

2. Approval of the Agenda:

MOTION - Edinger moved to approve the agenda. Seconded by Buboltz. Motion carried unanimously.

3. Approval of Minutes:

MOTION –Edinger moved to approve the September 10, 2015 minutes. Seconded by Popp. Motion carried unanimously.

4. Old Business:

A. Fall Festival 2015 Planning Review:

Discussion about the positives of the 2015 Fall Festival and ways to improve the 2016 event. Welch reported that businesses open during the event believed it was a positive experience. Ways to improve are finding more activities for the children, having the band nearer to activities or closer to the street, earlier advertising and promotion, have more businesses open. RDA discussed a possible 5K Run in partnership with the Chamber, a scavenger hunt, and a classical rock band. This topic will continue on the RDA agenda.

B. Discussion About Brillion Bringing Trails Through the City:

Welch reported on the presentation by East Central Plan Commission in December and the steps needed to move forward in creating committees around the trail topic and design. The RDA members asked for Welch to identify different options for the trail to come through Brillion and find out who the landowners were that would be connected to the various options. RDA members requested that Option 1 be in alignment with the old railroad bed if possible. Welch also reported that having a couple of camp sites available in Horn Park will offer bikers and walkers a place to stay if they preferred camping. All agreed that more work needs to occur around the Trail Development and more stakeholders need to be engaged. Welch reported that she did bring the subject up at the Tourism Committee and talked about the Tourism's role in helping move the trail system development into fruition. Trails will continue on the RDA future agendas.

C. Continue Downtown Development Dialogue:

- 1. HUB:** Welch reported on a possible opportunity to work with a private partnership in the future on addressing the HUB situation. Welch reported on her and Lori Gosz meeting with Randy Schmiedel on the building and the need for the RDA to ask the City Council to consider the building as blight. Mr. Schmeidl was supportive of helping the City apply for the federal grant to help address the building improvements but was hesitant to have his building identified as blight.

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Ms. Welch reported to the RDA that the only way to be eligible for the funding the building would need to be identified formally as blighted. The RDA supports identifying the building as “blighted” but will discuss it further at the February RDA meeting. Mr. Schmiedel will be informed of any decisions in moving forward in the process. There is concern by the RDA the impact will have on the Dollar General as it has been a great asset to Brillion.

2. Store Fronts and Facades: To be brought back at next meeting for discussion.

5. New Business:

A. Hanging Flower Baskets Preparation for 2016:

Welch reported that she had ordered an additional 10 baskets and felt wicks to replace in all baskets and needed approval of the expenditures. Welch presented an invoice for the expenditures.

Motion: Rice made motion to approve the expenditure of \$305.00. Seconded by Edinger. Motion carried.

B. Logo Review:

The RDA is reviewing the logo and asked that Zander Press do some logo samples for review in the February meeting. Rice moved that Zander Press develop samples of RDA logos not to exceed \$75. Edinger second. Motion carried. Wenzel abstained.

C. Future Meeting Schedule:

The RDA members determined that the second Thursday of the month at 6:30 pm was a good time for the meeting and to maintain that time for the future schedule of meetings.

6. Future Agenda Items and Next Meeting Date:

1. Next Meeting Date is February 11, 2015.
2. Fall Festival 2016 Event Planning.
3. Hanging Flower Baskets.
4. Downtown Development and HUB.
5. Trails.
6. Logo

ADJOURNMENT:

Motion – Buboltz moved to adjourn the meeting. Seconded by Edinger. Motion carried unanimously. The meeting was adjourned at 7:45 PM.

Cheryl Welch
Community Development Director/RDA Coordinator