

(Approved)

**REDEVELOPMENT AUTHORITY COMMISSION
Minutes**

October 8, 2015

Brillion City Hall

4:00 PM

Call to Order: Chairperson Wenzel called the meeting to order at 4:00 pm.

Roll Call: Present were Beth Wenzel, Jerome Popp, Rebecca Flanders, Alderperson Mel Edinger, and Community Dev. Director/RDA Coordinator Cheryl Welch. Absent: Ralph Rice and Kim Buboltz.

Approval of the Agenda:

MOTION - Edinger moved to approve the agenda. Seconded by Flanders. Motion carried unanimously.

Approval of Minutes:

MOTION –Edinger moved to approve the September 10, 2015 minutes. Seconded by Flanders. Motion carried unanimously.

Report of Officers:

- A. Chairman: No report.
- B. Treasurer: No Report
- C. Secretary/Community Development Director/RDA Coordinator: No Report

Old Business:

A. Fall Festival 2015 Planning:

Discussion of final preparations for the Fall Festival scheduled October 19, 2015. Wenzel said there was an advertisement for the paper that was to be published prior to the Fall Festival, but needed approval for the expense of the ad.

Motion made by Flanders to allow for up to \$150.00 for Fall Festival Ad to take place. Second by Edinger. Wenzel abstained. Motion carried.

Welch reported all the light poles for the decorating competition had been obligated except the one in front of the Brillion Public Library as it was blocked on weekends by a semi so would not be used this year.

B. Art Walk:

Flanders provided a report on the kick off of the Art Walk at the Fall Festival. It was discussed that the Art Walk may work out best if there was the kick-off at the Fall Festival with an every other month event depending on how it goes at kick-off. Flanders reported she has artists for five venues of which three were downtown at Hopscotch, Ethel's and Giese's. Welch asked for consideration of doing an additional one at Bullseye. The two on Highway 10 were scheduled for Bakkhia and Brillion Blooms. The RDA discussed how to market the Art Walk and tie it into the Fall Festival

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event. Flanders reported there is a cost for running an ad and doing flyers. Welch stated that the City would make copies of the flyer but the ad would need to be approved through the RDA.

Motion made by Flanders for \$75.00 in marketing and printing costs for the Art Walk. Second by Edinger. Motion carried. Wenzel abstained.

C. Planning Process and Next Steps

Welch reported that Eric Fowle and staff from East Central Planning Commission will be at the November 12th RDA meeting to discuss the trail system. The public will be invited to attend to start the planning process on how to bring the trails through Brillion.

D. Presented Budget to City Council

Welch reported that she had presented the Community Development and RDA budget to the Council of the Whole. Welch had made the request for the Council to consider providing \$50,000.00 towards a 10% required City match to a Community Development Block Grant for Blighted buildings. Welch reported there is an opportunity to apply in the Spring of 2016 where the funds could be used toward revitalizing the HUB if the grant was received.

New Business:

A. Future Meeting Schedule:

The next meeting scheduled for the RDA members is with the Plan Commission to discuss strategies around how to address vacant buildings and reviewing City Codes. The meeting is scheduled for November 2, 2015 at the Brillion Community Center at 6:00 PM.

At the November 12, 2015 scheduled RDA meeting East Central Planning Commission will be presenting. It was discussed to develop a subcommittee for working with the development of bringing trails into and through Brillion.

B. Recruitment of Members:

Membership will continue to be an agenda item.

New Business:

A. Future Agenda Items and Next Meeting Date

1. Review of the Fall Festival 2015 Event.
2. Downtown Development.
3. Trails.

ADJOURNMENT:

Motion – Popp moved to adjourn the meeting. Seconded by Edinger. Motion carried unanimously. The meeting was adjourned at 4:55 PM.

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Cheryl Welch
Community Development Director/RDA Coordinator