

(Approved)

REDEVELOPMENT AUTHORITY COMMISSION

Minutes

February 4, 2015

Brillion City Hall

6:00 PM

CALL TO ORDER: Kim Buboltz (Treasurer) called the meeting to order at 6:08 pm.

ROLL CALL: Present were Kim Buboltz, Jerome Popp, Alderperson Mel Edinger, Rebecca Flanders, Beth Wenzel, and Community Dev. Director/RDA Coordinator Cheryl Welch. Laura Bonnet (arrived at 6:12) and Ralph Rice (arrived at 6:15).

APPROVAL OF THE AGENDA:

Motion – Edinger moved to approve the agenda. Seconded by Wenzel. Motion carried unanimously.

OLD Business:

A. Strategizing for Downtown:

Welch facilitated the process of planning. The group was asked to consider what downtown would look like if they “woke up one morning and Brillion’s Downtown was what you had dreamed it could be?” “What would it look like?” “What would be going on downtown?” and “How would people be feeling?” The next step was to do a listing of all Brillion’s assets, followed by listing the opportunities, and challenges. The group was then asked to identify who the stakeholders were and discuss ways of getting the stakeholders to the table. Through the asset mapping process it was determined a key asset and a feasible focus for Brillion is around a “recreation theme” as a destination community. Rice stated it was also important for Brillion’s downtown to create office space and amenities for service suppliers to our key manufacturing companies as a means to support our local industry. The members were in agreement.

Welch stated the next steps is for the RDA to meet with the Plan Commission, City Council, and the Chamber of Commerce to further develop the conceptual framework for Brillion’s Downtown and the City as a whole in creating the future of Brillion. It is expected there will be committee work formed around the key areas of planning to engage more stakeholders.

B. Hanging Baskets:

The RDA members confirmed the eight new hanging baskets will be put on the next eight poles going from the last hanging baskets on northern part of Main near library toward Highway 10.

Welch informed the RDA members that there had been a \$500 donation from Tom Kies, Brad, Grant, and John School to support the purchase of baskets and whatever it was needed for the Hanging Basket project.

ADJOURNMENT:

Motion – Wenzel moved to adjourn the meeting. Seconded by Buboltz. Motion carried unanimously. The meeting was adjourned at 8:15 PM.

Cheryl Welch Community Development Director/RDA Coordinator